

# Policy on Fundraising

Effective Date: November 30, 2011

Approved by: Synod Council (SC-2011-49)

Amended by: Synod Council (SC-2013-40)

Review Date:

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1. This policy shall apply to the MNO Synod, standing committees of the synod and management committees under the oversight of the synod council.
2. Congregations of the MNO Synod holding fundraising events or programs are urged to utilize the Synod Policy on Fundraising as a guideline.

## TREATMENT OF DONORS

3. Contributors and prospective contributors are entitled to know, upon request, whether an individual soliciting funds on behalf of the MNO Synod is a volunteer, an employee or a fundraising consultant.
4. The privacy of contributors will be respected, including their right to remain anonymous, unless information must be released by law.
5. The contributor or prospective contributor list will not be exchanged, rented or otherwise shared with other organizations.

## FUNDRAISING PRACTICES

6. Fundraising solicitations will truthfully describe the projects or programs for which the contributions will be used and respect the dignity and privacy of those who benefit from said activities or projects.
7. Volunteers, employees and hired fundraisers who solicit or receive funds on behalf of the Synod, its standing committees or management boards shall:
  - (a) act with fairness, integrity and in accordance with all applicable laws.
  - (b) accept contributions only for projects or programs that have received approval from the relevant governing body.

8. Paid fundraisers, whether staff or consultants, will be compensated by a salary, retainer or fee, and will not be paid finders' fees, commissions or other payments based on either the number of contributions received or the value of funds raised. Compensation policies for fundraisers will be consistent with MNO Synod policies and practices that apply to all Synod personnel.
9. If an external fundraiser is retained, access to master contributor lists will be limited and will be kept under strict control and protected under the Privacy Act of Canada.
10. Fundraising shall be limited to events or programs that meet one or more of the following criteria:
  - (a) direct appeals for donations;
  - (b) funds are solicited in the form of pledges in support of an individual or group undertaking an activity;
  - (c) solicited on a fee for service basis such that funds are received in return for delivery of something of benefit to the donor.
  - (d) auctions where participation involves a competitive bidding process.
11. When granting permission to hold fundraising appeals and events on the territory of the synod, Synod Council shall make every effort to avoid situations where one appeal begins before a previously approved appeal is completed.